

LO-FI
festival

ローファイフェスティバル

Rofaifesutibaru

Sponsor kit

The Lo-Fi festival is an online music event that started in March 2020, created by a team of music-loving volunteers. Since then, we have successfully organized 4 editions, which have been streamed on Twitch, featuring over 100 talented artists from around the world. We are proud to say that we have created a community of loyal fans who gather every year to celebrate lo-fi music.

LO-FI
festival

ローファイフェスティバル
Rofaifestival Bara



MILD MONK

Lo-Fi Festival, 1st edition

We are thrilled to announce that our next edition will take place in late April 2023, but that' s not all!

We are also excited to work on «IRL» (in-real-life) editions in 5 major cities across the world (New York, Los Angeles, London, Paris, and Geneva). It' s an ambitious project, but we are confident that it will be a success with your support.

We want to offer our fans an unforgettable concert experience, with amazing artists, an incredible atmosphere, and memorable moments.

In terms of numbers, the festival has streamed 443 hours live for a total of 32,000 views, with a record of 280 simultaneous viewers.

We emphasize quality over quantity, but we expect similar or even better results for future events.



Lo-Fi Festival, 2nd edition

As a partner of our festival, you will also have the opportunity to support charitable causes related to music, the internet, and young people. We have 3 sponsorship levels:

- **Gold: Your support will be acknowledged on our website, social media, and during the organizers' speeches at our City Tour.**
- **Platinum: You will benefit from the same advantages as the Gold level, and you will also be featured during our streams.**
- **Diamond: You will benefit from the same advantages as the Platinum level, and you will be invited to give a speech at the event of your choice (New York, Los Angeles, London, Paris, or Geneva).**

Our target audience is people from all backgrounds, who are fans of lo-fi music. We primarily target music lovers who are looking for an alternative experience to traditional concerts, electronic music fans, students studying, night shift workers and music enthusiasts who want to discover new artists and styles.

We invite you to check out previous editions on our website to get a sense of the pleasant atmosphere and musical diversity we strive to share.

www.lofi-festival.com



Lo-Fi Festival, 3rd edition

We would like to warmly thank all our current sponsors for their ongoing support of the Lo-Fi festival. Without them, this event would not be possible. We hope to continue counting on your support for future editions and to help us realize our «IRL» editions in 5 major cities across the world (New York, Los Angeles, London, Paris, and Geneva).

We would also like to invite interested businesses and individuals to contact us for more information on available sponsorship opportunities. Together, we can continue to offer a unique musical experience to our fans and support causes that are important to us.

Thank you for your support!



Lo-Fi Festival, 4th edition