

LO--FI FESTIVAL ローファイフェスティバル

2025
2026

WELCOME TO THE LO-FI FESTIVAL FAMILY!

Guidelines for Local hosts

Festival Introduction

Lo-Fi Festival is a festival that aims to promote Lo-Fi Hip-Hop music and bring together beatmakers from all over the world in a warm and caring atmosphere.

Created in 2020 during the confinement, the festival was initially streamed on Twitch and is gradually opening up to live shows. Last year, a pilot edition was held in four flagship cities - Paris, New York, Los Angeles and London - with the aim of showcasing local artists in unique venues around the world. Today, we want to open it up to all interested cities to further expand our family and give the Lo-Fi community the chance to discover new talent and share an unforgettable musical experience.

As the global organizing team, we're here to support you, the local host, every step of the way.

Becoming a Local host automatically makes you a Lo-Fi Festival ambassador. It's inevitable that you'll be asked questions about the Lo-Fi Festival, so make sure you read this document carefully, as you may need to share your knowledge of the facts and figures contained within it with other participants, supporters, journalists, or even just a friend.

Facts & Figures

6 editions in 4 years
More than 230 artists from 20 countries
+10,500 hours of streaming
82k viewers in total

Festival Identity

At the heart of our festival are the core values that guide everything we do. We believe in a unique music experience where authenticity, community, artist exchange and connection are at the heart of everything we do.

AUTHENTICITY

We believe in the power of authentic, intimate musical performances that allow audiences to connect directly with the artists and their music. The Lo-Fi Festival provides a space where audiences can discover unique sounds and share unique musical moments.

COMMUNITY AND SHARING

We are determined to create a community of lo-fi music enthusiasts where sharing, exchange and musical discovery are encouraged. The Lo-Fi Festival is a meeting place where music lovers can come together, share their love of music and create unforgettable memories.

SUPPORTING EMERGING ARTISTS

We are committed to supporting emerging and independent artists by providing them with a platform to showcase their music. The Lo-Fi Festival is a springboard for emerging talent, giving them the visibility and support they need to develop their musical careers.

ARTIST EXCHANGE AND CONNECTIONS

We encourage artist exchange and connections within our community. The Lo-Fi Festival provides opportunities for artists to connect, collaborate, and inspire each other, fostering artistic growth and development.

ACCESSIBILITY AND INCLUSIVITY

We believe that lo-fi music is for everyone, and we are committed to making our festival accessible and inclusive to all. We do not accept racism, propaganda, homophobia or any other sensitive content. We reserve the right not to publish images of events or artists that do not share these values.

MUSIC STYLES

The musical styles proposed by booked artists must meet the standards of our Lo-Fi Hip-Hop community:

- Jazz-Hop
- Ambient Lo-Fi
- Boom-Bap
- Chill Hop

Lo-Fi House, Vaporwave, Phonk and Lo-Fi Indie are also allowed as long as they don't make up the majority of your program.

LOCAL HOST RESPONSIBILITIES

- Choose local artists for the event.
- Choose the venue.
- Manage the costs of the event or find free solutions.
- Follow the guidelines provided by the global Lo-Fi Festival organization.
- Submit a complete video of your event.
- Promote the event in your town.

Detailed guidelines

EVENT DETAILS

The Lo-Fi Festival in your city takes place over one day/evening and is a unique event throughout the year. The minimum number of artists required is 4 beatmakers for a duration of 2h30. There is no maximum number of artists, but the total duration of the show cannot exceed 5 hours.

CHOICE OF DATE

This year we have deliberately not chosen a fixed date to give each city the freedom to organize the festival at the best possible time. However, your edition must take place in 2024.

ARTIST SELECTION

Select local artists who fit the spirit of the Lo-Fi Festival. You can choose artists who agree to perform on a voluntary basis, or those who ask for a fee. Be sure to clarify this point with the artists at the outset.

CHOICE OF VENUE

Choose a venue that is appropriate for the size of the event and the Lo-Fi atmosphere. You can choose a free venue such as a park, public square, city hall, etc. Be sure to comply with all necessary administrative formalities regarding the use of the venue.

EXPENSE MANAGEMENT

Create a preliminary budget for the event. **Please note that the worldwide Lo-Fi Festival organization cannot fund local events.** Look for free or low-cost solutions for every aspect of the event (free venue, technical equipment loaned or rented at low cost, etc.). If you decide to pay artists, make sure this is included in your projected budget.

LOCAL SPONSORS

You can contact local sponsors who may be interested in supporting your event financially. In return, you can offer them some visibility on the day of the event or through a thank you speech. There is a limit of 4 sponsors per city, and they can't take up more than 10% of the image (192x108px for a 1920x1080 format, for example). These sponsors must be notified and approved by Lo-Fi Festival prior to the event.

Once approved, we'll be happy to mention them in the promotion of your city's event, when the video is posted online, and in the general acknowledgements.

PROMOTE THE EVENT

Use the graphic resources provided by the global organization to promote the event on social networks, local websites, etc.

Use the official Lo-Fi Festival hashtags to increase the visibility of the event on social networks.

OFFICIAL ANNOUNCEMENT

The event will be announced on our social media and website once the guidelines have been finalized and the event details have been released. This includes

1. Reading and accepting the Lo-Fi Festival Guidelines.
2. Setting a date.
3. Finding and accepting a venue.
4. Determining a lineup of artists.
5. Make sure the event is feasible.
6. Provided us with a list of local sponsors and got our approval.
7. Send us all this information at least 1 month before your event.

VIDEO

Your entire edition should be shot in at least 720p, a horizontal format with good picture quality and, most importantly, good audio. We recommend that you record audio and video separately.

All video images will be reviewed and we reserve the right to modify the editing to meet the needs of the Lo-Fi Festival (intro, outro, insert, artist names).

Please make sure that you comply with your country's laws regarding video recording and image rights.

We are currently working on a tool that will allow you to easily upload your edition, but for now, you can use swisstransfer.com to send us the video of your edition. We'll upload it on our YouTube channel.

SUPPORT FROM THE WORLD ORGANIZATION

The World Organization is committed to supporting you every step of the way, but cannot organize the event for you, nor can it be held financially responsible for your event. Please keep the World Organization informed of the progress of your event and do not hesitate to contact us if you have any questions or need assistance.

TECHNICAL SUPPORT

In addition to our support in organizing your event, you can take advantage of our expertise in live event capture, including video and audio recording of your edition. We have many years of experience in this field and have tested a number of media that have proven to be more or less effective.

USE OF NAME AND LOGO

Use of the Lo-Fi Festival name or logo outside of the specific event without our consent constitutes trademark infringement. For specific uses outside of this framework, please send an email to info@lofi-festival.com

SOCIAL MEDIA

Social media is an important tool for the Lo-Fi Festival. It's where we can engage people, introduce the concept and motivate them to attend the event. Without Instagram, the Lo-Fi Festival concept wouldn't have been possible. Instagram and Twitch have allowed us to connect with artists from all over the world, and we have tremendous respect for the medium.

However, the Lo-Fi Festival only has one official page, so we kindly ask that you do not create any aliases or other related pages. Our goal is to bring the world of Lo-Fi enthusiasts together and share our passion. One site, one globe, one goal.

OFFICIAL SOCIAL CHANNELS:

Instagram - [@lofi_festival](https://www.instagram.com/lofi_festival)

Twitch - [@lofi_festival](https://www.twitch.tv/lofi_festival)

Website - www.lofi-festival.com

OFFICIAL HASHTAGS

#lofestival

#lofestival2024

Finally

1. SHARE YOUR GOOD VIBES

When you work on the Lo-Fi Festival, you're working on a worldwide project that promotes lo-fi hip-hop music, artists and people interested in sharing a good time. Feel free to surround yourself with people who share the same passion and want to help you organize such an event.

2. QUALITY OVER QUANTITY

Our events don't pretend to have as many artists as possible or as big an audience as possible - it's a niche style of music. Your event will be unique and incredible if you put your heart and soul into it. The more ambitious and complicated the project, the greater the effort and risk. We'd like to keep Lo-Fi Festival editions small, safe and easy to manage for local hosts to ensure that they last for years to come and that every artist and person in attendance will remember an unforgettable moment.

3. IF YOU DON'T KNOW THE ANSWER, ASK US.

There's a lot to consider when organizing a Lo-Fi Festival, and we're here to help! We'll update the information to make sure you have all the tools you need to run a safe and consistent event in line with our global image. No question is too stupid or too big.

4. THE GOAL

Our goal for 2024 is to work with our local hosts to promote Lo-Fi Hip-Hop music and artists from around the world. Creating an event in your city is important, but just as important is creating connections between all those who are interested in the world of Lo-Fi. We want to make sure that everyone involved feels comfortable sharing their passion for the music, and that we're with you every step of the way.

We want to make sure that everyone involved feels comfortable sharing this passion for music and supporting you in this project.

5. SIGNATURE

By signing this document, I agree to abide by the guidelines of the Lo-Fi Festival World Organization and to organize the event in accordance with the principles set forth. I also agree to fill in the fields below.

First and last name of the main organizer:

Email address

Signature:

THANK YOU !